

## health and well-being

### The problem:

Single-use feminine hygiene products often contain chlorine, gels and harmful dyes. They can smell and make you feel wet and uncomfortable.

### Our solution:

DIA reusable sanitary pads are made from super absorbent bamboo material and contain no pesticides. Our pads are naturally antibacterial and anti-microbial, which helps reduce odour-causing bacteria and fungi. In addition, bamboo is naturally thermo-regulating, helping wick fluids away from the body quickly.

## environmental sustainability

### The problem:

Billions of single-use feminine hygiene products are thrown away yearly, and most end up in landfills. Single-use sanitary pads can decompose for up to 500 years, which has a huge NEGATIVE impact on the environment.

### Our solution:

Using between 6 - 9 DIA pads during your monthly menstruation and reusing the pads over 2 - 3 years substantially decreases the number of discarded pads. We are creating zero-waste periods! Also, our pads are biodegradable and will "return to the earth" in a couple of years when discarded. Additionally, bamboo is a sustainable crop with a POSITIVE impact on the environment.

## reduce period poverty

### The problem:

In South Africa, approximately 2.5 million girls miss 3 - 5 days of school each month because they cannot afford commercial sanitary pads. Period poverty limits menstruating girls and women from living their best life, missing school, working, playing sports or even socialising.

### Our solution:

DIA's primary goal is to improve the lives of disadvantaged girls and young women by giving them access to adequate, safe and reusable sanitary pads. With our sponsorship initiative, you can help them acquire a better, more inclusive menstrual cycle. In addition, we can increase their awareness about feminine health and environmental issues. Let us empower these girls and women to take charge of their bodies and create a sustainable future..

## cost benefits

### The problem:

Single-use menstruation products cost thousands of rands over time. On average most women have a 5-day menstrual cycle for about 40 years, which totals about 494 cycles in a lifetime. Another factor is having these single-use pads incinerated or disposed of costs millions, and the environment pays the highest price.

### Our solution:

You can safely start your journey with six DIA reusable sanitary pads. With correct washing and reusing every 5-day cycle, you will need six pads over twelve months! And, if cared for properly, you can use the same pads for two years or longer. In addition, once you discard the DIA pad, it can "return to the earth" without harming the environment.